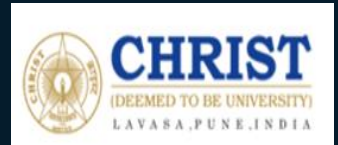


Certification in

BLOOMBERG ESSENTIALS

Offered by



In Collaboration with



*Industry
Partners,
Certifications &
Collaborators*

Bloomberg

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01

PROGRAM COVERAGE



About the Program

The Certification program “Bloomberg Essentials” is being offered by Christ University, in collaboration with industry partners/collaborators such as EduEdge Pro and Bloomberg.

This certification teaches the essential functions of Bloomberg Terminal and its important functions related to Economics, Company Overviews, Company Analysis, Research, Estimates, Comparative Analysis, and Graphing will be covered, in addition to some other important functions. You will learn how to navigate through various Economic Screens for Economic Data, Statistics and Forecasts, learn how to build a Graph or Chart on Bloomberg Terminal.

PLATFORMS

YOU WILL LEARN

Bloomberg



Power BI



02

WHY BLOOMBERG

WHY BLOOMBERG

Bloomberg is the largest Financial platform used across the world in leading investment banks, commercial banks, financial institutions, asset management companies, analytics firms and consulting firms



MOST USED FINANCIAL PLATFORM/DATABASE

Bloomberg is the most widely used financial software/platform/research portal/report repository and database



COMPATIBILITY WITH OTHER PLATFORMS/PACKAGES

Bloomberg has a very popular Excel add-in that is very powerful in financial analysis and data retrieval. Besides, Bloomberg can be used with R and Python to extract critical financial information and perform data crunching



ACCESSIBILITY TO GLOBAL DATA AND REPORTS

Bloomberg stores company level, sectoral-level, country-level and fund-level information. It contains information on all publicly listed companies across the world. It contains market analytics related to all global markets, asset classes, funds and indices

WHO USES BLOOMBERG

CAREER CHOICES AFTER THIS PROGRAM

Learning Bloomberg opens up a plethora of career choices some of which are listed here

**BANKS, FINANCIAL INSTITUTIONS,
CONSULTANTING FIRMS AND FUNDS**

**GLOBAL MARKETS/
TREASURY DIVISION**

**FINANCIAL
CONSULTING/
ANALYTICS**

**CORE
BANKING**

**INVESTMENT
BANKING**



Sales-Trader



Fund Analyst



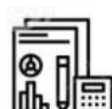
*Global
Markets
Analyst*



*Financial
Consultant*



*Quant
Analyst*



*Corporate
Advisor/
Consultant*



*Credit
Analyst*



*Treasury
Dealer*



*Equity
Research
Analyst*



IBD Analyst



*Research
Analyst*



*Valuation/
Deal Analyst*

**BLOOMBERG
ESSENTIALS**

1



**BECOME A
RESEARCH
ANALYST
PROFESSIONAL**

2

**BECOME AN
INVESTMENT
ANALYST/MANAGER**

3

Bloomberg

CERTIFICATIONS ROADMAP

Positioning of this certificate
program in broader PG
Diploma Program

Bloomberg Market Concepts

Bloomberg for Education

The Bloomberg logo, consisting of the word "Bloomberg" in white, bold, sans-serif font, centered within a black rectangular box.

Boost your skill set — and super-charge your marketability — with a Bloomberg Certification. The quickest way to do this is with our eight-hour self-directed e-learning course, Bloomberg Market Concepts (BMC).

With modules on Economics, Fixed Income, Equities, Currencies and using the Bloomberg Terminal, BMC will help you emerge with an edge.

BLOOMBERG CERTIFICATE

Super-charge your marketability by earning the Bloomberg Market Concepts certificate (BMC) included as part of this program



The background of the slide is a blurred, high-contrast image of a printed circuit board (PCB). It shows various components like chips, capacitors, and copper traces in shades of blue, black, and orange. The focus is soft, emphasizing the intricate patterns of the board.

03

COURSE CURRICULUM

1

BLOOMBERG ESSENTIALS

LEARN BLOOMBERG PLATFORM, PERFORM EXCEL MODELLING WITH BLOOMBERG ADD-IN, LEARN FINANCIAL



I. INTRODUCTION TO BLOOMBERG

Understanding the Bloomberg terminal, functions, securities and navigation



II. MARKET DATA ANALYSIS USING EXCEL ADD-IN

Working with Market data, using the Bloomberg Excel Add-in and performing analysis



III. ADVANCED CONCEPTS FOR A MARKETS EXPERT

Learn advanced concepts for a Markets expert such as Derivatives Analytics, Economic datapoints and impact on markets, tracking central policies, conducting inter-market analysis

CERTIFICATE 1

EARN

Bloomberg

BLOOMBERG MARKET CONCEPTS

Participants would learn concepts outlined in the BLOOMBERG MARKET CONCEPTS (BMC) certificate. And earn the certification upon successful completion.

STRUCTURE



CURRICULUM

1

BLOOMBERG ESSENTIALS

LEARN BLOOMBERG
PLATFORM, PERFORM
EXCEL MODELLING WITH
BLOOMBERG ADD-IN,
LEARN FINANCIAL

I . UNDERSTANDING THE BLOOMBERG TERMINAL

- 01 Logging into Bloomberg
- 02 The Bloomberg Keyboard
- 03 Helpful Keys
- 04 Accessing The Application
- 05 Logging In
- 06 Bloomberg Panels
- 07 General navigation

II . WORKING WITH MARKET DATA

- 08 The Bloomberg Excel Add-In
- 09 Drag & Drop
- 10 Exporting data from Bloomberg
- 11 Importing a portfolio into Bloomberg using the BBU function
- 12 Exporting a portfolio from Bloomberg to Excel
- 13 Printing & Other Export Options

III . ADVANCED TOPICS FOR GLOBAL MARKETS

- 14 Working with Derivatives
- 15 Fundamental Analysis through Bloomberg
- 16 Technical Analysis through Bloomberg
- 17 Accessing appropriate news from Bloomberg
- 18 Understanding basic Analytics in Bloomberg
- 19 Economics and indicators in Bloomberg
- 20 Understanding the economic calendars and its impact on the global markets
- 21 Tracking central banks policies and movements in treasuries and money markets
- 22 Basic Technical Analysis for understanding price action

BLOOMBERG ESSENTIALS

LEARN BLOOMBERG
PLATFORM, PERFORM
EXCEL MODELLING WITH
BLOOMBERG ADD-IN,
LEARN FINANCIAL

IV . FUNCTIONS, SECURITIES AND NAVIGATION

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 - 27 Browsing Menus
 - 28 Using menus to guide navigation and browsing
 - 29 Navigating functions
-

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- 30 Navigating Functions
 - 31 Stock/Company Screening
 - 32 Analyzing a Company
 - 33 Analyzing a Commodity, Bond or Currency
 - 34 Analyzing an Index
 - 35 Analyzing a Fund
-

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 - 37 Government
 - 38 Corporates
 - 39 Commodities
 - 40 Municipals
 - 41 Currencies
 - 42 Equities
 - 43 Portfolios
-



04

PROGRAM DETAILS



Program Coverage

This course teaches the essential functions of Bloomberg Terminal and its important functions related to Economics, Company Overviews, Company Analysis, Research, Estimates, Comparative Analysis, and Graphing will be covered, in addition to some other important functions..



4-Months Weekend Program

The Program would be offered on the weekends to enable optimal learning to those participants who are working in the Industry



Industry Partners

Our industry partners would provide you the appropriate domain and industry expertise to tackle Analytics challenges in the real world



Careers and Placement help

Our program would fast track your career progression in Bloomberg Essentials through our dedicated Placement Assistance and Industry Networking

PROGRAM HIGHLIGHTS

PEDAGOGY



Blended Learning

The Program would offer an optimal blended mix of On campus bootcamp sessions, online sessions, self-paced sessions to maximize learning



Project & Live Lab

The Project gives you the opportunity to apply important concepts in Bloomberg Essentials in order to solve real business challenges



Industry-oriented curriculum

Industry focused curriculum offered in a flexible online blended interactive format that works for busy professionals



One of the first institutions in India to be accredited in 1998 by the NAAC, and subsequently in 2004 and 2016, CHRIST University has the top grade 'A' in the 4-point scale. It has consistently ranked among the top ten for UG courses in surveys done by the India Today group, having specialized program offerings across Data Science, Analytics, Capital Markets, and FinTech.

The multi-disciplinary University which focuses on teaching research and service offers Bachelors to Doctoral programs in Humanities, Social sciences, Science, Commerce, Management, Engineering, Education, and Law to over 25000 students.

United Nations Academic Impact (UNAI) membership has added Christ University to the UNAI team of 1470 institutions in 146 countries, who are working with the United Nations to promote global priorities, including peace, human rights, and sustainable development.



EDUEGE PRO is an EdTech initiative, founded by Mr. Harjeet Singh, a Stanford Alumnus and Financial Mathematician.

EduEdge Pro provides Skill Development and Skill Enhancement education in specialized domains within BFSI, Data Science, Analytics, FinTech, Capital Markets and Algorithmic Trading in order to bridge the gap between academia training and industry needs and to provide Upskilling.

EduEdge Pro conducts corporate training programs for leading global investment banks, asset management firms, financial institutions, exchanges and brokerage houses.

It works with leading educational institutions and universities in providing end-to-end solutions such as Centre of Excellence, Financial Research Lab and Specialization Curriculum Tracks.

PROGRAM PARTNERS

PROGRAM CHAIR



HARJEET SINGH

Program Chair

Harjeet has been a serial entrepreneur in FinTech, EdTech and Capital Markets and is a Financial Mathematician and Alumnus of Stanford University. He has a rich and varied experience in Global Markets & Risk, Investment Management, Sales & Trading, Algorithmic Trading, Quantitative Finance and Management Consulting across international financial institutions, banks, MNCs such as Morgan Stanley, Nomura, Standard Chartered Bank, Merrill Lynch and Accenture Consulting.

He is the Founder-Director, Global CIO and Board Member of Stelios Asset Management, a global Hedge Funds across India, Mauritius and Dubai. He is also Founder-Director of EduEdge Pro, a leading EdTech company. He is a leading industry expert in Algorithmic Trading, FinTech and Analytics. He also consults the Ministry of Finance on matters related to policy frameworks in Capital Markets

Global Charters

He has received the CFA, FRM, CAIA and PRM International charters and is a member with international associations such as CFA Institute, Global Association of Risk Professionals (GARP), Chartered Alternative Investment Analyst Association (CAIA Association) and Professional Risk Managers' International Association (PRMIA).

Asset Management Business

He is currently the Global CEO, CIO and Board Member of Stelios Asset Management Pvt Ltd. Founded in 2019, STELIOS Asset Management has received Series A international VC funding for setting up global Hedge Funds as well as onshore/offshore India-focused Hedge Funds. He has received Investment Manager licences to start hedge funds across India, Mauritius and Dubai. He holds a SEBI-registered AIF CAT III license for a long/short Equity fund in India.

Consultant to Ministry of Finance

He is also consulting the Department of Economic Affairs – Ministry of Finance in Capital Markets Policy Formation.

EdTech Initiative

He is the Founder-Director at EduEdgePro Pvt Ltd. EduEdgePro is an EdTech initiative, founded by Harjeet as part of a Family office initiative. EduEdgePro provides Skill Development and Skill Enhancement in BFSI and Analytics in order to bridge the gap between academia training and industry needs. It runs B2B programs with leading corporates and educational institutions/universities across India. EduEdgePro has conducted specialized domain training sessions in Capital Markets and Analytics for Exchanges, Regulators, Asset Management firms, Banks, Financial Institutions, Universities such as Securities and Exchange Board of India (SEBI), Multi Commodity Exchange (MCX), National Stock Exchange (NSE), Invesco Asset Management, Prudential Asset Management, JP Morgan Asset Management, Nomura, Morgan Stanley, Christ University and National Institute of Securities & Markets (NISM).

EduEdgePro has collaborated with industry partners such as Moody's Analytics, Bloomberg, CISI and MCX to provide industry-relevant certification training and programs.

FinTech Initiative

His other firm, QRAC Pvt Ltd, is an Indian FinTech company, founded by Harjeet as part of a Family office initiative. QRAC houses a Quantitative Investment Research division that specializes in building Quantitative Investment Strategies across global equities, commodities, currencies and fixed income for Institutional Advisory portfolios.

ELIGIBILITY

CRITERIA



EDUCATION

10+2 aspiring candidates of any educational background with an analytical frame of mindset are most suited one to pursue Bloomberg Essentials Various certifications.



WORK EXPERIENCE

Work experience is not mandatory.

However it is desired that you have internship or full-time experience so that you can move up the learning curve faster through prior industry domain knowledge.



PROGRAMMING EXPERTISE

It is not required to have a Programming background, although desirable.

However, those without Programming background will undergo Pre-requisite training on Programming to accelerate the learning when the Program begins.



SELECTION & ADMISSION PROCESS

Application Process

The Application process consists of a few simple steps as shown below. An offer of admission would be made to the selected candidates and accepted by the candidates by paying the admission fee.

1 

Program
Counselling

2 

Application

3 

Interview

4 

Documentation

5 

Payment
Processing

6 

Confirmation

STEP 1 PROGRAM COUNSELLING

We have a dedicated admission counsellor who are here to help guide you in applying to the program. They are available to:

- Address questions related to application.
- Assist with Financial Aid (if Required)
- Guide career role and opportunities after certified.
- Help you to understand the program detail and pedagogy.

STEP 2 APPLICATION PROCESS

- Complete your application to kick start the admission process.
- Rate your various skills of OOPs language, quantitative and logical ability.
- Submit application fee: ₹ 500/-
- Submit the form successfully and scheduled your interview with us.

STEP 3 INTERVIEW PROCESS

- Interview is with admission committee, who will review the candidate profile.
- Selection will be determined on the basis of academic records, work experience, test scores and interview.
- Upon qualifying a confirmation letter for admission to the PG Diploma in Data Science will handover to the candidate.

SELECTION & ADMISSION PROCESS

Application Process

The Application process consists of a few simple steps as shown below. An offer of admission would be made to the selected candidates and accepted by the candidates by paying the admission fee.

1 

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Counselling

2 

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3 

Interview

4 

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Confirmation

STEP 4

DOCUMENTATION

After interview on the basis of confirmation letter, the required papers mentioned in the mandatory list of documents as per eligibility criteria. You would be required to submit your marksheets, education certificates, work experience proofs amongst other necessary documents.

STEP 5

PAYMENT PROCESSING

Block your seat with the initial amount of fees and begin with your prep course and start your Data Science journey.

Full or annual program fee to be deposited within 1 week of offer letter / program start – whichever is earlier.

STEP 6

CONFIRMATION

Your admission will be confirmed basis the selection procedure, document authentication and fee payment.

A welcome letter, ID card, student number and portal access will be shared upon successful completion of the admission process.



PROGRAM FEES

PROGRAM FEE

Application fee: INR 500 plus GST
Indian participants: INR 50,000 plus GST
International participants: USD 2500 plus taxes

FINANCING OPTIONS

Please get in touch for further details

SCHOLARSHIPS

Existing Christ students and Alumnus: Available
Other participants: Available on outstanding merit record

CORPORATE DISCOUNTS

Available on nominations of 2+ participants
Kindly contact us for further details